

Remote Unmoderated Study

Best practices

- User 'with browser bar' for websites that can be clicked through, use 'no browser bar' for prototypes that can not be clicked through.
- Add a sub question to drill down into more detail.
- Add a success URL to confirm they reached the page you needed them to.
- Run studies with between 5 to 10 participants.
- Use 3 to 8 screener questions.
- Always check your study before you launch it.